

GULDEN'S

Try it on SANDWICHES
Ham,
Cheese,
Tongue,
Sardines,
Roast Beef,
Corned Beef,
Hard Boiled
Eggs.

Mustard
A complete novel each week in
The Evening World. A book which
on the stand would cost you \$1.25
you can get this way for six cents.

NOTABLES BACK ON THE OLYMPIC FROM VACATIONS

"Bob" Hilliard and Wife Saw
Johnson-Moran Fight—He
Lost \$300, Woof!

"Bob" Hilliard, the actor, and his
wife, who was formerly Miss Olga Julia
Everard, daughter of the late brewer,
returned to-day from abroad on the

White Star liner Olympic. They left
here five weeks ago and have trav-
elled more than 15,000 miles on their
honeymoon. The actor says they are
still on their honeymoon and the
honeymoon will be continuous for the
rest of the chapter. He and Mrs.
Hilliard saw the Johnson-Moran
fight.

"When I saw Johnson crawling un-
der the ropes into the ring," said the
actor, "I wanted to rush out for the
gendarmes. It was awful. He looked
licked already. And then I got a
sure thing tip. I was told to bet my
wad on Moran as it was fixed for him
to win in the seventh. I didn't bet my
wad, but I backed up \$300. In the sev-
enth Johnson fouled him and Moran
went to his corner claiming the fight.
It was a foul all right, but was so
obvious that the people rose and
yelled and booed. Carpenter didn't
have the time to allow the foul and
so the fight went the limit. Woof!"

Morgan J. O'Brien, former Justice
of the Appellate Division of the Su-
preme Court, with his wife and two
daughters, also returned on the Olym-
pic. They toured France and Ireland.
His Honor says that the mobilization
of people in the south of Ireland has
given the Ulsterites a pause.

"They mean business in the south,"
he said. "The Ulster people know
that there will be a bloody fight if
anything is started. I don't expect
to see a fight. I think that there will
be a compromise."

Louis and John S. Buckner, twins,
twelve years old, came down with
their mother. The twins look alike,
act alike and are dressed alike. A
stranger couldn't tell them apart and
they were continually into mischief,
one getting the blame for what the
other did and vice versa. They had
a merry time on the big ship.

The Dowager Lady Decies, mother-
in-law of former Miss Vivian, could
not accompany her son, the Hon.

Seton R. Beraford, arrived on the
Olympic and will spend several weeks
at Newport. Another son, Robert
Beraford, is in this country.

Former Police Commissioner John
Lauder and his wife were also
aboard, returning from a three
months' trip abroad. Mr. Lauder said
that he was going to the country and
that he had no definite plans for the
future. Mrs. Joseph Pulitzer was an-
other returning voyager on the
Olympic. Miss Marie Taylor, a very
pretty New York society girl got back
from a motor trip through Europe.
Miss Rose Stahl and Miss Laura Hope
Craw were also among the passengers
of the White Star liner.

David Stewart, a lawyer of Balti-
more, returned from Paris with the
body of his bride with whom he sailed
six weeks ago on the Olympic. Mrs.
Stewart died suddenly of heart fail-
ure on June 25 while they were in
Paris.

**100000 Feet
Shout For Joy**

Do you know the torture of corns?
If you do, you'll appreciate the indescribable joy of the
100,000 feet we've cured of corns.

**Pierce's
Corn Plasters**

Will cure your corns or the druggist
will give you money back. They
will cure ordinary corns in a few
hours and "old timers" with two or
three applications. They stop the
pain instantly.

At your druggist's. If he cannot
accommodate you, send a dime for
a box to
A. F. PIERCE CO., Springfield, Mass.

**10 Corns Cured 25¢
or no Charge 25¢**

World "Wants" Work Wonders

This store remains open Saturday till 12:30 noon.

Saks & Company

Broadway at 34th Street

Special—Thursday and Friday—500
Women's Skirts
sold up to \$6.95
at \$2.65

Russian tunic, plain and fancy tai-
lored models, cut on admirable lines
and perfectly made and finished.

These are the materials:

| | | |
|------------------------------|--------------------------------|-------------------------------|
| Ratine Cordeline Linen | Pique Eponge Fancy Crepe | Ramie Crepe White Serge |
|------------------------------|--------------------------------|-------------------------------|

Special offering of Women's
**White Chinchilla
Sport Coats**

Six of the latest models for Summer
wear, embodying the cleverest features.
**Regularly \$18.50 to \$25.00
Special price \$15.00**

R. H. Macy & Co.'s Attractions Are Their Low Prices.

Macy's

Herald Square, Broadway, 34th to 35th St.

For the Girls and Boys

Little Girls' Bathing Suits \$1.94
A pretty suit, of dark blue
flannel, trimmed jauntily with
white and red band, which out-
lines the square low neck, short
sleeves and narrow belt. Knitted
Bathing Suits at the same price,
in dark blue or gray and both
trimmed in white.

Another pretty style is of black
or blue mohair, made very plain,
and finished with narrow collar
and cuffs of white piping, with a
half-inch pin line. A tie is also
made of this material. At \$2.59.

Bathing Caps—Quaint little
sun bonnets, of rose, green, lavender
or blue rubber, with pleated ruffle
around the side of face and long
rubber ties, at 89c.

Children's Bathing Shoes—Black or white canvas
three-eylet tie, in
sizes from 6 to 12, at 44c a pair.

Children's Sweaters
A broken lot of brown, gray
and red sweaters, usually \$2.49,
at \$1.89.

Boys' One-Piece Bathing Suits \$1.24
Gray or blue worsted, with
white or red stripe trimming; arm-
hole or quarter sleeve. Sizes 2 to
10 years.

Boys' Two-Piece Suit, all wor-
sted, gray or blue, plain or trim-
med, with armhole or quarter
sleeve. Sizes 26 to 34, at \$1.79.

Girls' Outing Capes, \$6.94
Macy's Usual Price \$9.74 to
\$11.74.

Made of Golf Cord and Gabar-
dine serge, majority lined through-
out with silk; paid silk hood or
in tango, rose, navy or green.
Sizes 6 to 14 years.

Boys' Beach Suits, 98c
Macy's Usual Price \$1.50

In fine grades of percale,
madras, or crinkled seersucker
material, made Russian blouse,
with low neck and short sleeves,
sizes 2 1/2 to 6 years.

R. H. Macy & Co.'s Attractions Are Their Low Prices.

Macy's

Herald Square, Broadway, 34th to 35th St.

Seashore Suggestions for "Grown-Ups" and Children

The lure of the seashore is strong these
warm summer days. But just as entic-
ing are the seashore specials offer-
ed by Macy's to each and every
person contemplating a trip
to the Sea.

"Lowest-in-the-City" prices
label each selection; besides,
additional measure of good
style, excellent values,
service and prompt de-
livery. Mail orders
will be care-
fully filled.

Black Moire Bathing Suits, \$10.74
This smart suit (illustrated) is
trimmed with Roman stripe silk and
small square pearl buttons. The Roman
stripe starts at the "V" shaped neck, con-
tinues down the blouse, forming a vest front,
and then circles around the waist, giving the
stylish new corset effect. The same trimming is at
bottom of skirt and the pearl buttons are on the vest and
front of the short tunic.

Other pleasing models, in broken lots, from \$6.49 to \$7.49.

Third Floor, Broadway.

R. H. Macy & Co.'s Attractions Are Their Low Prices.

Macy's

Herald Square, Broadway, 34th to 35th St.

For the Little "Tots"

Infants' Rompers, of gingham, sizes two to six years; very
special at \$1.94. Macy's Usual Prices 49c to 99c.

Sand Toys
Macy's Fifth Floor, 34th St.,
is a veritable fairland of
Toys. The scene will make
the children dance with glee,
and the Lowest-in-the-City
prices will make it possible to
carry home a generous supply
of them.

"Sandy Andy," 44c
A mechanical sand shoot, with
a small cart that races down a steep
incline and at the bottom dumps
the sand. It then makes a return
trip to the top, where it is filled
with sand again. Sandy Andy is an
unfailing source of joy to the small
boy, and a larger sand shoot of
same design can be had at 84c.

Sand Moulds, 49c
This set has five moulds,
painted bright red and yellow,
besides a spoon and sieve.

Larger sets, with more moulds,
but the same design, 98c to \$1.49.

Small Water Wagons, 98c
A miniature of the street water
wagons, and are drawn by a long
iron handle. Larger size at \$1.49.

Floating Toys
Only a few of these "float-
ers" mentioned below, but
there are innumerable vari-
eties in the store to choose from.

Miniature Launches, 23c
These little mechanical launches
can be attached to a string so
they will not speed through the
water out of reach. Larger
launches, more attractively
equipped, at 46c, 98c, \$1.49, up
to \$2.49.

Sail Boats—At about the
same prices,
except a very large boat, at \$9.69.

Floating Animals (ea.), 5c
Fish, frogs, ducks and swans
are included among these. They
are painted bright colors so as to
attract attention in the water.
Larger sizes up to 89c each.

Cork Balls 14c
(ea.)
A popular seashore ball and a
very good size. Larger Ball at
19c.

Fifth Floor, 34th St.

Mohair Traveling Skirts, Tailored Models, Special at \$5.49

In silver gray, navy blue and black English mohair of
excellent quality. Skirts in strictly tailored effect with set-
in pleats at side.

Although on fashionable lines, these are very conservative in style
and will appeal to matronly and elderly women.

White Velvet Corduroy Skirts, \$3.96
Short skirt model, of washable
corduroy, made with side pockets
and trimmed with pearl buttons.

Shepherd-Check Wool Skirts, \$4.96
A new Russian tunic model,
very well tailored and in a fine
black and white worsted check.

100 Skirts—Were \$2.24 to \$3.74. Now \$1.96
Smart models in linen, eponge, ratine, cotton corduroy and
repps. Sizes somewhat broken, but excellent selection.

Third Floor, Centre.

Women's Swiss Ribbed Cotton Vests (extra sizes) 12c

Low neck and sleeveless; plain
and fancy fronts. Usually 15c

Swiss Ribbed Lisle Vests 24c
Fine quality, low neck and
sleeveless, regular and extra large
sizes.

Jersey Ribbed Shaped Vests 24c
Fine ribbed, cotton, low neck
and sleeveless; extra large sizes.

Swiss Ribbed Lisle Vests 33c
Usually 39c. Low neck and
sleeveless; extra fine quality,
trimmed with mercerized tape.
In extra large sizes.

Jersey Ribbed Union Suits 49c
Fine quality, navy neck and
sleeveless, in either light knee or
lace trimmed drawers style. Regu-
lar and extra large sizes.

Jersey Ribbed Cotton Drawers, 24c
Lace trimmed drawers, with
French band. In extra large
sizes.

Swiss Ribbed Lisle Vests, 39c
Finished with hand top; low
neck and sleeveless; fine quality.
Extra sizes.

Jersey Ribbed Union Suits, 33c
Low neck and sleeveless, silk
tape trimmed. Umbrella drawers,
lace trimmed; regular and extra
large sizes.

Fine Lisle Union Suits, 69c
Usually 98c. Ribbed lisle
thread, in low neck and sleeveless
style; lace trimmed drawers. Ex-
ceptionally fine quality.

Main Floor, 35th Street.

Women's and Misses' Sea-Shore Accessories

White Cotton Voile Dresses, \$10.74
One model, in particular, a
charming creation and lovely for
a stroll on the beach. The long
tunic is finished at the hem with
white embroidery. The waist
coatee effect repeats the em-
broidery of the skirt, besides
having wide embroidery eyelets,
through which is drawn a pale
blue satin sash, which falls grace-
fully down the front of the dress.

Other dainty Wash Dresses,
made of linens, French crepes,
voiles and embroidered organdies,
can be had for \$6.94 up to \$28.75.

Third Floor, Broadway.

Bathing Corsets, \$1.44
A light weight, rubberized
fabric, made especially for swim-
ming. Is very comfortable, hav-
ing only four bones; extends
about two inches above waist-
line and is medium hip length.

Third Floor, 35th St., Rear.

Rubber Flowers—A 11
regular shades in rubber; one
flower or cluster of them; from
10c to \$1.24.

Main Floor, 34th St.

Bathing Shoes—Black
blue, in canvas, satin or satin;
low or high; for 24c to \$2.49
pair. Second Floor, Rear, 35th St.

"Arcadia" Parasols, \$9.94
This Parasol gives a pictur-
esque finish to the pretty sum-
mer wash dresses. It is the new
rustic shade of brown, finished
with three-inch border of floral
design on outer edge. When
closed it resembles a large tulip.

Other Parasols are in vivid
plain shades, or are combined
with a border of checks, or floral
patterns, and range in price from
\$2.69, \$3.69 and \$4.89.

Main Floor, Broadway.

Women's Middie Norfolk, \$1.89
All white and made of chevrot
or new cloth with regulation
stitched belt, box pleats and
sailor collars. Bow ties of dark
blue or red.

Linen Norfolk, \$2.69, and white
china silk, \$3.94. Very service-
able for boating.

Third Floor, 34th Street.

Women's Tights for Bathing, 49c
Black lisle thread knee Tights
and Bloomers. A pair, quality at
99c. The black silk Bloomers at
\$1.68 to \$2.49. Any of these can
be worn under the bathing suit.

Main Floor, Centre.

Lace Collar & Cuff Sets Very Special at 89c

In white, cream and ecru; very
attractive sets, that will add a
pretty finish to Summer dresses or
suits. Heavy Venise and Irish
crochet patterns, batiste, in com-
bination with lace and embroi-
dered net lace effects.

The shapes are the very newest
and include Collars in shoulder
point, round and sailor effects,
with round, pointed and fancy
cuffs.

Main Floor, Broadway.

Inverted Gas Lamps Special at 59c
Macy's Usual Price 88c

The lamp (illustrated)
consists of a
solid brass
perfectly in-
verted gas
burner, a
good mantle,
an inner
chimney to
protect man-
tle and insure
a beautiful in-
ported glass globe in solid colors,
either green and ruby, and also
clear. Globe has a three-inch
bond fringe to match.

Basement, Broadway.

Clearance of High Grade Bed Coverings— Savings of 1/3 to 1/2

In this lot are 200 pairs of extra fine all linen Pillow Cases,
handsomely hand-embroidered and hemstitched. There
are some with fine scalloped edges. Many new floral and
wreath designs suitable for monograms. In regular and
extra large sizes:

73c to \$1.69 Each

Macy's Usual Prices were 99c to \$2.44 each

High Grade Imported Blankets to \$2.69
to that were (ea.) \$10.89 ea.
\$4.69 to \$16.49

Included are French Silk Spun
Slumber Blankets, also genuine
Camel's Hair Blankets, imported
from Germany.

Embroidered White Bedspreads \$4.69 to \$6.49 to that were (ea.) \$12.49 ea.

In sheer lawn, also some plain
lawn with tape borders and a
few all-linen spreads. No more
than two or three of a kind.
Some single and some double
bed sizes.

Basement.

"Straus" Cut Glass At Very Special Prices

When "Straus" Cut Glass is "specially priced," the
people of New York know that "worthwhile savings are
certain, for the usual prices of cut glass at Macy's are in-
variably the "lowest-in-the-City."

| | Usual Special Price. | Price. |
|-------------------|----------------------|--------|
| Berry Bowls, | \$1.98 | \$1.29 |
| Cheese Dishes, | \$5.49 | \$3.49 |
| Relish Dishes, | \$4.89 | \$2.89 |
| Cake Plates, | \$4.89 | \$2.98 |
| Ice-Bons, | \$5.99 | \$3.99 |
| Sugar and Creams, | \$3.97 | \$2.29 |
| Spoon Holders, | \$1.69 | 98c |

| | Usual Special Price. | Price. |
|-------------------------|----------------------|--------|
| Flower Vases, | \$7.89 | \$3.89 |
| Packages, | \$3.89 | \$2.39 |
| Oil or Vinegar Bottles, | \$1.49 | 97c |
| Low Jelly Dishes, | \$2.97 | \$1.49 |
| Water Bottles, | \$4.89 | \$2.49 |

Basement, 34th St.

Enameled Sterling Silver Extension Bracelet Watches \$7.89

Especially desirable for use at the seashore—for the
silver will neither corrode nor rust and the enamel is in the
fashionable shades of

Navy Blue, Turquoise, Sky Blue, Lavender.

These watches, which are time-proven, have a 7 jeweled Swiss movement.
Watch and Bracelet of same design in the plain silver—
without enamel—at \$5.89.

Watch in plain silver case, on leather strap for wrist, \$4.74.

Main Floor—Broadway.

Woodenware Specially Priced

Household requisites of the most reliable grades and makes—at substantial reductions
from Macy's usual Lowest-in-the-City Prices.

Basement, 35th Street

Hardwood Folding Step-Chairs; Usually \$1.43. Special at \$1.26

| | | |
|---|---|-------------------------------------|
| Pantry Boards, usually 88c; 29c | Salt boxes, 49c and 59c | Folding Dish Drainers, 27c |
| "Valley" Clothes Bars, 59c | Imported, polished. | Hollywood Rolling Pins, 24c |
| 6 feet high, usually 74c | Oak Medicine Cabinets, \$1.39 | Clothes Poles, usually 13c; 10c |
| Wooden Foot Stools, 24c | Usually \$1.81. | Hardwood 8 feet long |
| Invalid Trays, \$1.66 | Oak Commodes, enameled | Skirt Boards, usually 79c; 64c |
| In ash or oak | Usually \$3.53. | Slaw Cutters, 19c |
| Covered Sleeve Boards, 14c | Folding Card Tables, \$1.24 | One knife. |
| Kitchen Towel Rollers, 15c, 18c and 21c | Light weight; felt top. | Folding Ironing Boards, 33c and 74c |
| Ham Boards, hardwood, 16c, 19c and 22c | Sink Protectors, wooden, 19c, 22c and 29c | Clothes Line Reels, 10c |
| | Bread Plates, hardwood, 15c and 27c | Spice Cabinets, drawers, 74c |
| | | Hollywood Pointe Masher, 21c |

Clothes Wringers, usually \$3.06; special, Family size, 11-in. rubber rolls, \$2.49

Basement, 35th Street.

Men's Summer Shirts of Soft Materials 79c

Made of fine woven Madras and highly mercerized
silky fabrics in all the new colorings.

Identical fabrics are in the usual \$1.50
Shirts. All sizes from 14 to 17. All are
coat models. Both soft and laundered
cuffs attached. The color combina-

tions are light and white grounds with
stripes of blue, helio, blue and white, and
tan and gray.

Main Floor, 35th St.

An extraordinary offering tomorrow of

500 Women's Mid-Summer Dresses

of linen, crepe and voile
Values \$7.50, \$10.00 & \$12.50
at \$5.95

The ten best numbers of the season, involving dresses
reduced from regular stock and a special pur-
chase of duplicates at most substantial concessions.

- Stripe voiles in pin widths.
- Stripe voiles in awning widths.
- Flowered and figured voiles.
- Candy stripe crepes and plain linen.
- Organdie collars and cuffs.
- Dainty trimmings of laces.
- Silk sashes and belts.
- In black and white, navy, pink, light blue, Copenhagen, tan and lavender. Sizes 34 to 46.

For Thursday and Friday

Three exceptional values in Women's Bathing Suits

that are the choicest styles
in current sea-water modes

Bathing Suits, of silk poplin, satin, taffeta, and Sicilian, in one piece models, with fancy blouse and plain or tunic skirt, trimmed with Roman stripe, polka dot or plain silk. Value \$12.50 at \$8.50

Bathing Suits, of moire, satin, silk serge, and mohair, in one piece models, with straight line skirt, or tunic model, and fancy blouse. Smartly trimmed styles. Value \$10.00 at \$6.95

Bathing Suits, of satin, moire and mohair, in one piece models, with fancy blouse and trim skirt, plain, or effectively trimmed. Value \$7.50 at \$4.85

A special group of Women's

\$7.50 Bathing Suits at \$3.95

Reduced to close out at once

Made of fine quality mohair, attractively trimmed
with fancy silks, silk braids or silk hand-embroidery.
With tights or mohair bloomers. All sizes.

Tomorrow and Friday

Clearance of Women's Smart Footwear

Pumps, Oxfords and Colonials, in broken as-
sortments and sizes, but with a full comple-
ment of sizes in the selection as a whole.

Formerly \$7.00—reduced to \$4.65

Made of imported bronze kidskin, genuine w
patent colt and black Russia calf, with gray bucksin backs.

Formerly \$6.00—reduced to \$3.85

Of white Sea Island duck, white soles and heels, or hand-
turned soles and Spanish Louis heels. Self-covered buckles.

Formerly \$5.00—reduced to \$2.85

Made of patent coltskin, gun metal calf and can Russia
calf, in black, brown and gray suede, with welted and hand-
turned soles. The patent coltskin in all sizes.

**\$5.00 Pumps and Colonials
Odd sizes - - at \$1.45**

Sizes are chiefly 1 to 4 1/2. You will find them on a separate
table. None C. O. D., credited or exchanged in this lot.

To appreciate the convenience and
great value of the Sunday World's
Want Directory—READ IT.